

# Safer and more efficient PRINTING:

## A checklist for your customers.

Key questions to address with your customers to help safeguard their printing resources from both internal threats and cyberthreats—and make their printing functions more cost-efficient.



### Are employees printing confidential/sensitive documents?

Implementing a pull printing solution allows print jobs to be stored until users provide print authentication at the printer.



### Are printing policies in place to ensure safety and compliance?

A document management solution allows IT managers to monitor and control users' printing activity—and enable the implementation of authentication and access privileges.



### Does the company have a “print green” initiative?

Requiring employees to authenticate at the print device before retrieving printed jobs reduces unclaimed documents as well as paper and toner costs.



### Does the workforce need mobile printing capabilities?

Implementing a pull printing solution allows users to “pull” print jobs to any network printer, regardless of location.

## IMPROVING PRINT SECURITY PAYS OFF.

Companies that implement a print management solution and pull printing report significant improvements in security and efficiency. (The Business Value of Printer Security, IDC 2015)

6x

fewer printer-related security breaches

50%

less time spent on managing their printer environment

15%

savings on paper, toner and ink costs, on average